



plunkett
foundation

Help and support 
for community-owned shops

Specialist support and learning from each other



At the start of 2010 there were 230 community-owned shops and the number is growing all the time. Whether you have been open 6 months, 6 years or 60 years the need to keep the experience up to date and the enthusiasm fresh is always there. An outside view can sometimes help and we are pleased we can currently offer

- Up to 5 days 1:1 business advice
- Up to 3 days of practical mentoring from experienced community shop members
- A funded "host and visit" learning programme

Contact us to find out more

Village CORE programme



This programme supports up to 20 new start-up community-owned shops a year; each shop receives up to £40k of grant and loan funding plus specialist advisory support.

If an existing community-owned shop needs new premises then this programme may be able to help to.

The Village CORE programme has already helped 45 shops to open (at January 2010) and more are in the pipeline.

Contact us

The Plunkett Foundation is the only national organisation promoting and supporting community-owned shops in rural communities across England. We work with a range of partners to deliver this work.

If you would like to find out how our range of services can help you, please get in touch.

Visit the Community Shops Network online at www.plunkett.uk.net

Call us on 01993 810730

Email us on info@plunkett.co.uk

You can support our work by becoming a member of Plunkett. Do contact us to find out more.

Plunkett Foundation Limited
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Selling local food

Selling local food is a really effective way of finding an edge and of being different to the big stores. Customers increasingly ask for local and it is a good way of extending your range and increasing your profitability.

We are delighted to offer the **Look for Local** scheme that can help you do just that.



Do you want to increase your sales of local food?

- 95% of food shoppers want to buy local food
- Local foods provide rural shops with a real competitive edge
- Customers have to come back to your shop to buy them
- They represent an opportunity to take a fair profit margin
- Local foods help to reduce food miles
- Stocking local foods helps to link your shop with your community

The Look for Local Food scheme can help you develop this exciting potential business.

We offer:

- Up to 3 days dedicated adviser support to help find suppliers, etc.
- The Look for Local guide on how to maximise sales
- Look for Local point of sale material to highlight local ranges.
- Marketing support in launching your local food ranges.



The package is worth in excess of £1000 but will be **free** to a limited number of shops.

To take advantage of this opportunity, visit our website at:

www.makinglocalfoodwork.co.uk

tel: 01993 814 383

email: lookforlocalfoodenquiries@plunkett.co.uk

The Plunkett Foundation provides a range of services to help rural community-owned shops open, run and develop successfully.

- Helping community-owned shops to open
- Helping community-owned shops to be successful
- Sharing best practice and learning from each other

We support with a **dedicated website and online network**, a **phone line** and **online advice**. We help by providing **mentoring and specialist retail support**, advice on **business, legal and governance** issues and **selling local food**.

We run a dedicated start-up funding programme **Village CORE** - more details on back page.

www.plunkett.co.uk
www.plunkett.uk.net



Online network

- Do you want 'top tips' from other shops?
- Do you want to learn from other's experiences?
- Are you looking to share your successes with others?
- Are you looking for specialist advice and support on a range of issues?

Register at www.plunkett.uk.net and explore the network today! The network has a page for each community-owned shop in the UK so log in and make the page your own. Please encourage your staff, volunteers and committee members to join.

www.plunkett.uk.net

